



Press Release

May 2015

For immediate release

SIAL CHINA Innovation 2015

SIAL Innovation competition, showcase of the latest food and beverage exhibited in SIAL CHINA has revealed for its 11th edition with great success: 94 selected innovative products from 56 companies from 22 worldwide countries and regions; 11 Finalist products and 3 Awards for Gold /Silver/Bronze Award!

The SIAL Innovation Finalists and the SIAL Innovation Gold/Silver/Bronze Awards were given by the juries to highlight the best of the best innovative products exhibited in SIAL CHINA 2015. This year the Gold Award goes to LISE BACCARA from France for its Parfum Culinaire de Lise Baccara; the Silver Award goes to BROOKLYN BREW SHOP from USA for its Beer Making Kit ;the Bronze Award goes to TPT INTERNATIONAL GROUP (CHINA) CO., LIMITED from China for its range 3+3 Fruit Honey!

The awarding ceremony has been held in the SIAL Innovation area on 7th May. Prizes have been given by

- Mr. Xavier TERLET, Director XTC World Innovation – President of the Jury
- Mrs. Cecile CHEN, Responsible Marketing of Ouh La La France Co., Ltd & OH MARCO Wine Cellar
- Mrs. Valerie LOBRY, Managing Director AFCO division of Comexposium
- Mr. Nicolas TRENTESAUX, SIAL Group Director of Comexposium
- Mr. Jim LIU, Managing director of Comexposium – SIAL Exhibition Co., Ltd

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Finalist products:

Product Name	Company	Committee analysis	Country
Organic Sticks and Pretzels with Himalayan Salt	SAVIMEX	Selected for the organic ingredients and healthy recipe..	Bulgaria
Swallow Bird Nest Drink	WEALTHY FORMULA ENTERPRISE CO.LTD	Selected for the use of bird nest that has beauty and healthy properties.	China
Cashew Brown Sugar & Badam Brown Sugar	XI'AN TIGER MARK TEA FRUIT&FOOD PRODUCT CO., LTD	Selected for the recipe of nuts coated with healthy brown sugar in a sophisticated packaging.	China
3+3 Fruit Honey (range)	TPT INTERNATIONAL GROUP (CHINA) CO., LIMITED	Selected for the natural recipe associating fruit pulp and honey in a convenient packaging.	China
Biokia Bilberry Powder	KIANTAMA LTD. BOKIA	Selected for the healthy product and convenient use.	Finland
Parfum Culinaire de Lise Baccara	LISE BACCARA	Selected for the convenient packaging that facilitates the use of cognac in cooking.	France
Frozen Yellowfin Tuna Steaks for Kids	SAPMER	Selected for the child positioning.	Mauritius
Old Slavic Mead Light (honey wine)	APIMED	Selected for the originality of the recipe.	Slovakia
Caramel Vinegar Spray	ACEITES MAEVA SL	Selected for the originality of recipe and the convenience of the packaging.	Spain
Juice Nest	JS ASIA BEVERAGE COMPANY LIMITED	Selected for the use of bird nest that has beauty and healthy properties.	Thailand
Beer Making Kit	BROOKLYN BREW SHOP	Selected for the offer of-do-at home beer.	USA

Selected products:

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YesYouCan	SALDOCE FINE FOODS	Selected for the offer of product without gluten, dairy and egg.	Australia
Propolis Extract Wine (range)	ESSENCIALE LTDA	Selected for the original recipe.	Brazil
NuTerra Granola	A & V 2000	Selected for the offer of fairtrade products.	Canada
Zenpure Relaxating Drink	SHANGHAI YIQIAN TRADING CO.LTD	Selected for the natural relaxing effect.	China
Moringa Cookie	SHANGHAI XPERTICK INTERNATIONAL CORPORATION	Selected for adding moringa leaf powder in cookies.	China
Weikezi Hami Melon Milk & Papaya Milk	INNER MONGOLIA YILI INDUSTRIAL CO., LTD	Selected for the convenient packaging and the mix of milk and fruit.	China

Ambrosial Greek Yogurt (Blueberry)	INNER MONGOLIA YILI INDUSTRIAL CO., LTD	Selected for the offer of ambient Greek yogurt.	China
Guliduo Oat Milk	INNER MONGOLIA YILI INDUSTRIAL CO., LTD	Selected for the satiating recipe.	China
SanWeiXuan Japanese-style Plum	XIAMEN SAN WEI XUAN FOOD CO.LTD	Selected for the offer of dried Japanese seedless plums.	China
Xi Duo Brother Purple Potato	NINGBO XIDUO FOOD CO., LTD	Selected for the color of potatoes.	China
Salome Rose Water (range)	GEOTHINK ECOTECH (SHANG HAI) CO.,LTD	Selected for the sophistication of product and packaging.	China
Rose 520 Flower Drink	GEOTHINK ECOTECH (SHANG HAI) CO.,LTD	Selected for the recipe made from rose.	China
CORIS Hora Dekital Soft Candy Choco Banana	GUANGZHOU JIACHENGHANG TRADING CO.LTD	Selected for the fun concept.	China
Soy Secretz	TAIYI COMPANY	Selected for the use of non-GMO soy.	China
Greedy Herb	TAIYI COMPANY	Selected for the elegant packaging.	China
Bega Milk	CHONGQING RUIYANG TRADING CO.,LTD.	Selected for the safety in the production process.	China
Datong Pure Black Bean Ointment & Datong Dumpling Seasoning Soy Sauce	XIAMEN CISHONG TRADING CO.,LTD	Selected for the manufacturing process.	China
Datong Children Soy Sauce	XIAMEN CISHONG TRADING CO.,LTD	Selected for the children positioning.	China
Benechew (range)	GUANGZHOU FOOD PLEASURE TRADING CO.,LTD	Selected for the offer of functional chewing-gums: vitamin C, aloe vera.	China
Little Lu Ban Baby Formula	JUNLEBAORUYE	Selected for the healthy children positioning.	China
Pucker Powder Candy Art	SEDONA (SHANGHAI) IMPORT AND EXPORT LIMITED COMPANY	Selected for the width of range.	China
Junlebao Daily Via	JUNLEBAORUYE	Selected for the use of real fruits.	China
Purjoy	JUNLEBAORUYE	Selected for the recipe made from raw milk.	China
Lechang	JUNLEBAORUYE	Selected for the healthy positioning : intestinal comfort.	China
Wine Ludwig Enjoy in bottle with internal embossing and fluorescing label	WINERY LUDWIG	Selected for the internal embossing bottle.	Czech Republic
Baby Food with Pears and Sea Buckthorn	HAMÉ S.R.O.	Selected for the recipe with sea buckthorn.	Czech Republic

Magna Poppy Seed Liqueur	MAGNA BRANDY LTD.	Selected for the originality of the recipe.	Hungary
Yogurt Snack	SIK CO.,LTD	Selected for the offer of snacks made from yogurt.	Korea
Fermented Seasoning	SINGSONG FOOD CORPORATION	Selected for the recipe that contains soy protein and wheat protein.	Korea
Natto Chocolate	TIUM INTERNATIONAL	Selected for the mix of fermented soybean and chocolate.	Korea
i-Snack	TIUM INTERNATIONAL	Selected for the offer of healthy snacks for babies.	Korea
KimStar	TIUM INTERNATIONAL	Selected for the offer of healthy snack.	Korea
Legend of Korean Red Gins	BRANDACUMEN CO.,LTD.	Selected for the easy intake of red ginseng.	Korea
42.195km Special Red Ginseng Drink	BTGIN CO.,LTD.	Selected for the high content of ginsenoside that improves absorption of ginseng by the body.	Korea
Cheesecake Selection (range)	C & D AP INC.	Selected for the width range.	Korea
Dutch Water	DAAWON., LTD.	Selected for the alternative offer of coffee, without caffeine.	Korea
Smart Water	HEALING CO.,LTD.	Selected for the convenient bottle that allows to extend shelf life.	Korea
Haewoosim	HEALING CO.,LTD.	Selected for psyllium husk ingredient.	Korea
Natural Beauty & 5 Color Fundamental Vegsu:p Tea	HMAX INC	Selected for the beauty promise and the use of vegetables.	Korea
DE:Na SALT - Low Sodium Fermented Salt with No Additives	MARINE BIOPROCESS CO., LTD	Selected for the low content in sodium.	Korea
Long Chips Tomato Flavor	PERNES L, LTD - LONG CHIPS	Selected for the long and rectangular shape for chips.	Latvia
Salmon Nachos	VICIUNAI GROUP	Selected for the offer of healthy snacks made from fish.	Lithuania
Smoked Melted Cheese Snack MILDE Onions	BALTIC MINERAL WATER COMPANY	Selected for the recipe of smoked flavored cheese in bites and shape of the packaging perfect to share.	Lithuania
Organic Hard Cheese DZIUGAS Delicate ripened for 24 months	BALTIC MINERAL WATER COMPANY	Selected for the offer of organic 24-month cheese.	Lithuania
Bread Chips	JSC GUDOBELE	Selected for the originality of the flavors.	Lithuania
Jeeny's Crispy Fish Chips	JEFI AQUATECH RESOURCES SDN BHD	Selected for the recipe, made from 100% fish.	Malaysia

DASTO Energy Bar Durian	DR AISHAH SOLUTIONS SDN BHD	Selected for the recipe of cereal bar with durian fruit.	Malaysia
Landana Truffle & Mushroom	VANDERSTERRE HOLLAND B.V.	Selected for the selected ingredients.	Netherlands
Parmonie: Baked chips made with Parmigiano Reggiano aged 24 months	WEL INVESTMENT JOSEF	Selected for the offer of chips made from selected Parmigiano Reggiano.	Poland
Rossini Caffee Green Coffee	COFFEE PROMOTION SP. Z O.O.	Selected for the offer of coffee with slimness properties.	Poland
Extra Virgin Olive Oil Spray	ACEITES MAEVA SL	Selected for the convenient packaging and the flavors.	Spain
Nature's House Nutrition Bar-Tropical Fruit Delight	HUNG YANG FOODS CO. LTD.	Selected for the offer of nutrition bars, low in calories.	Taiwan Region
Roasted Coconut Bar with Cereal	THAI COCONUT PUBLIC COMPANY LIMITED	Selected for the healthy ingredients : roasted coconut, nuts and seeds.	Thailand
Coconut Milk Drink with Nata De Coco	THAI COCONUT PUBLIC COMPANY LIMITED	Selected for the width range and the natural and healthy ingredients.	Thailand
Coconut Chip	MAI FOOD INTERNATIONAL CO.,LTD	Selected for the offer of healthy snack.	Thailand
Grape Seed Pasta	DURUM FOOD S.A	Selected for the offer of functional pasta, thanks to added grape seed.	Turkey
Brittle Me This	BELMONT FOODS	Selected for the recipe.	USA
DriveMe Nuts Gourmet Specialty Peanuts	INTERNATIONAL MERCHANTS GROUP LLC	Selected for the funny packaging and positioning.	USA
BellaVitano® Cheese (range)	ORANGE CHEESE COMPANY	Selected for the originality of the flavors.	USA
Infused Flavoured Popcorn (range)	POP! GOURMET POPCORN	Selected for the natural ingredients and the gourmet recipes for savory and sweet popcorn.	USA
Sriracha Hot Chili Sauce Popcorn	POP! GOURMET POPCORN	Selected for the spicy recipe pf popcorn with original sriracha sauce.	USA
RC Cola Neo	RC COLA INTERNATIONAL	Selected for the natural recipe of cola with stevia.	USA