



BEST BUY China 2010 Competition – 11th Edition

On May 18th, a panel of judges made of wine buyers, sommeliers, bar tenders from hotels and journalist from professional magazines had performed a blind tasting of the wines & spirits submitted by the exhibitors.

This year 41 wines and spirits from 8 different countries (Portugal, France, Spain, Germany, Hungary, Mexico, China and USA) compete to win one of the Best Buy Prize awarded through 9 different categories.

- Still red Wine 1.5 € < 2.5 €
- Still red Wine 2.5 € < 5 €
- Still red Wine 5 € < 8 €
- Still red Wine > 8 €
- Still white Wine < 5 €
- Sparkling Wine
- Dessert Wine
- Tequila, in order to highlight the guest position of honor offered to Mexico



In the presence of Mrs. Valerie Lobry, HEM Jorge Guajardo, Mrs. Fan Shuying, the award ceremony took place on May 19th during the SIAL China Gala dinner organized in Shanghai World Financial Center.

More than 600 professionals from the food & beverage industries assisted to the prize giving.

BOOTH	COMPANY	PRODUCT	COUNTRY	REGION
Still red Wine 1.5 € < 2.5 €				
E4S02	La Compagnie Rhodanienne	Chateau Cheylus	France	Rhone
Still red Wine 2.5 € < 5 €				
E4U18	Vignobles Foncalieu	Enseduna prestige rouge	France	Languedoc Roussillon
Still red Wine 5 € < 8 €				
E4T78	Enoport	Cabeca de Toiro	Portugal	Ribatejo
Still red Wine > 8 €				
E3M10	Pureland Wines USA	2005 Cabernet Sauvignon	USA	California
Still white Wine < 5 €				
	Domaine Paul Buisse	2009 Touraine Sauvignon	France	Loire Valley
Sparkling Wine				
E3S07	Pere Ventura	Pere Ventura Tresor	Spain	Penedes
Dessert Wine				
	Changyu Pioneer Wine	Changyu Golden Diamond Ice	China	Liaoning
Tequila				
E3J31	Compania Tequilera de Arandas	Tequila El Charro	Mexico	Jalisco

Justine NYS-DESBARBIEUX
Communication Manager
justine_desbarbieux@exposium-shanghai.com