



Lianhua Supermarket Holdings Co., Ltd. commenced its business in Shanghai in 1991. For over eighteen years, through direct operations, franchises, merger and acquisitions, it has developed into a nationwide chain retail operator with a full range of retail segments. As at 31 December 2008, Lianhua Supermarket and its subsidiaries operated a total of 3,932 outlets spanning in 20 provinces and municipalities across the nation.

The Company continued to maintain its leading position in the fast moving consumer goods chain enterprises in China. The shares of Lianhua Supermarket were listed on The Stock Exchange of Hong Kong on 27 June 2003. It is one of the first retail chain operators listed on the Stock Exchange.

The Group operates three main segments of retail outlets, namely hypermarkets, supermarkets and convenience stores, catering for the diverse needs of consumers. The three retail segments continue to expand and develop under the brand names of “Century Mart”, “Lianhua Supermarket” and “Lianhua Quik”, respectively. In recent years, “Lianhua Supermarket” and “Lianhua Quik” were consecutively awarded one of the most prestigious and distinctive brand name awards in China by the Franchise Committee of the PRC Retail Chain Operations Association.

More information on: <http://www.lhok.com.cn/index.php?c=en>